

EDITORIAL BOARD

For the Page 1 article “Cookbook helps readers learn SAT vocabulary,” the Collegian’s managing editor Caroline Sweeney tested a recipe for carrot cake from the book. To test the recipe, Sweeney followed the instructions as written with no deviation.

The Collegian staff and editorial board taste-tested the cake Monday in the newsroom.

“It was incredibly moist, but didn’t fall apart. Not too sweet. The whole thing was just overall awesome.”



Karen Ingram, coverage editor

“I liked how the cake turned out. It was a fun project, I just don’t know how it helps you learn about the SATs.”




Caroline Sweeney, managing editor

“It was delicious. I’m taking the GRE next month and now I don’t even feel like I have to study. That’s how it works, right?”



Laura Thacker, opinion editor

“I feel smarter already. While the cake was delicious, my main concern is that my jean size will increase along with my knowledge.”



Abby Belden, copy editor

“It was nice and moist.”



Tim Schrag, editor-in-chief

“The cake looked pretty. It tasted all right, but I do not like carrot cake. I think it’s a weird way to learn about the SATs.”



Holly Grannis, social media editor

Willie’s John Hancock



Jonathan Knight | Collegian

Willie the Wildcat signs a young fan’s shirt in the second half of the Kent State game at Bill Snyder Family Stadium, Saturday, Sept. 17.

City Commission to vote on roads, construction at 7

Jakki Thompson
staff writer

The city commission will meet tonight at 7 to discuss a number of topics. The commission will be discussing and voting on ordinances that will affect emergency snow routes. Members will also discuss the U.S. Highway 24 and Manhattan Town Center Mall entrance intersection improvements. The commission may accept aid from the state of Kansas for construction reimbursement; this construction will occur in the summer of 2013. The city commission will look over the agreement for phase one of a design build for the traffic operation facility. Finally, this meeting will address the recommendations for the naming of the South End Park, where the Flint Hills Discovery Center is located.

Birth control recall affects women

Emily Morman
The South End, Wayne State University

Qualitest Pharmaceuticals, a leading pharmaceutical company, has recalled eight types of birth control pills after a manufacturing mistake put the pills in the wrong order.

Qualitest issued a recall alert for certain types of birth control pills, among which are products from Cyclofem, Emoquette, Gildess, Orsythia, Prevfem and Tri-Previfem.

A packaging error put the pills in reverse weekly order and covered up the lot number and expiration date, according to a company press release. While no immediate health risks are associated with the error, according to the press release, it could leave women at risk for unintended pregnancy.

Women who were taking the recalled pills should start using another form of contraception and consult their doctors, according to the press release.

The press release says, “The source of the error is currently under investigation and the company is committed to rectifying the issue in a timely manner.”

Those who received birth control pills at a Planned Parenthood location in the Metro Detroit area, however, are not affected by the recall.

“None of our pills that we dispense were recalled,” said Danielle Terry, director of patient services at the Planned Parenthood clinic at 4229 Case Ave.

She said that clinic and all of its affiliates in the Metro Detroit area, including Detroit, Ann Arbor, Ypsilanti, Warren, Livonia, Benton Harbor and Kalamazoo, do not dispense the birth control pills recalled by Qualitest.

Women can call Planned Parenthood for either a same-day appointment or to schedule one in advance. Patients do not need to undergo an exam to receive birth control, but they can receive consultation with a nurse practitioner.

If women are concerned about their birth control pills, Terry said, Planned Parenthood also offers the morning-after pill that is effective up to five days after sexual activity.

“The safest thing if you ever have a birth control issue is to use condoms – use a backup method – until you know for sure that your primary method is working,” she said.

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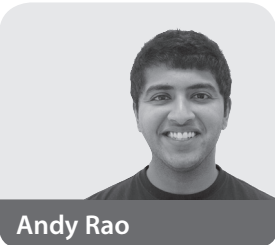
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GOP needs clear-cut candidate to challenge Obama in 2012



Andy Rao

In today's political arena, the pull for power and influence is ever shifting, and whether it was designed to be so or not, the campaign is now the most important part of a politician's career. That being said, it is never too early to start looking ahead, especially to the 2012 United States presidential race. As we near the one-year countdown of the race, I find it highly unlikely that the Grand Old Party pulls off the victory.

Let's take a look at recent popular candidates that are slotted to make a run for the oval office. Mitt Romney, former governor of Massachusetts, is perhaps the most supported candidate, although last election he lost in the primaries to Arizona Sen. John McCain. Many, however, are not pleased with Romney's centrist tendencies. The fiasco that ensued from his health care plan in Massachusetts has hurt his stock and has drastically reduced his chances of securing a nomination. He still remains a frontrunner, but after Romney passed the health care plan that raised health insurance costs for policyholders, according to a May 12 *abcnews.com* article by Huma Kahn, the GOP started looking in a different

direction. Michele Bachmann, the ultra-conservative governor from Minnesota, is the next trendy pick to take charge of the Republicans. Bachmann solved the problem that Romney presented: conservatism. But how conservative is too conservative? Bachmann, who has been vocally anti-gay, has championed conservative issues such as immigration reform and the debt ceiling, and says that she prays every day for guidance. The problem that Bachmann presents for the GOP is that she is a polarizing candidate. She is a love or hate candidate and there really is no middle ground. The Republicans can't afford to split their own party by nominating a

candidate like Bachmann, because if they want to seize the presidency from the Democrats, they have to stay united. Rick Perry, governor of Texas, has been highly touted as the economic genius that America needs to solve the nation's economic woes. In fact, the state of Texas has single-handedly created one-third of America's new jobs since June 2009, according to a June 21 article in *The New Republic* by Bradford Plumer. However, Texas also has the highest percentage of minimum wage workers in the country, and with high prices invading markets, a minimum wage job isn't exactly what most people consider employment. Perry has to tread carefully, but has a good chance

at receiving his party's nomination to try and recapture the White House. Donald Trump, perhaps the most well-known celebrity figure to enter the presidential race in quite some time, seemed like more of a publicity stunt than anything. The most important issue that "The Donald" tackled during his short stint as a candidate was the ever so pressing issue of President Obama's birth certificate. What a joke. After being roasted at the 2011 Correspondents' Dinner, Trump withdrew from the race. It will be interesting to see what the Republicans can put together in the next 14 months. They do have one thing going for them, and that would be the lukewarm

results of President Obama's first term. According to a Sept. 16 *cbsnews.com* article by Kevin Hechtkopf, Obama is currently experiencing the worst approval rating of his entire presidency, with the economy clearly serving as the main catalyst of America's dissatisfaction. The run to the republican nomination is wide open, but the party needs one of their stars to step up and seize the lead as the frontrunner. Until that happens, I don't see the GOP prying the presidency away from the incumbent President Obama, despite his low approval rating. Andy Rao is a sophomore in finance and accounting. Please send all comments to opinion@spub.ksu.edu.

Jobs created by national consumer demand, not big businesses



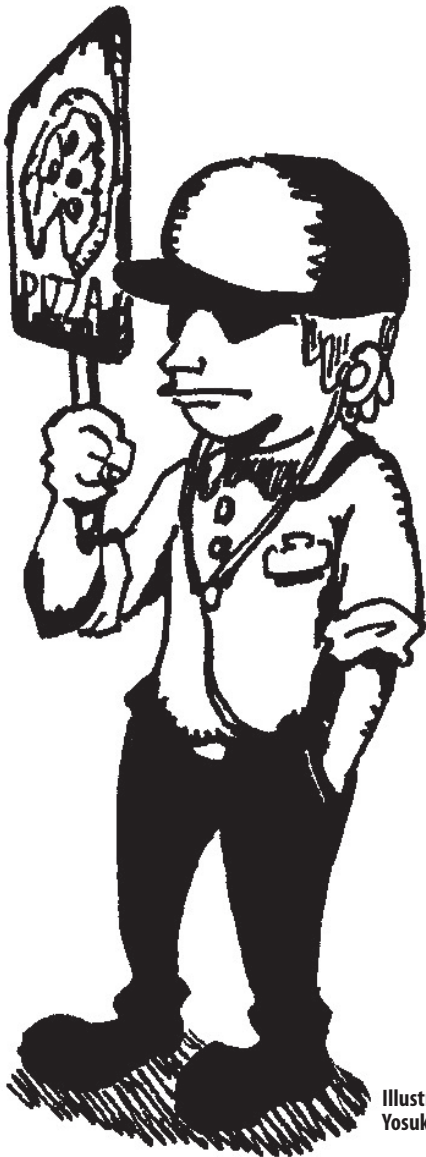
Brian Hampel

With Obama's jobs plan working its way through the legal system, there is a lot of discussion as to whether or not the government should be spending that much money. There is also a lot of discussion as to whether or not the money is going to the right places. If we're using \$400 billion to create jobs, we at least want some jobs for our trouble. Economic conservatives tend to suggest tax cuts for businesses and the wealthy — excuse me, the "job creators" — on the assumption that the money will be invested or spent hiring new workers. On Sept. 16, Speaker of the House John Boehner, criticizing Obama's refusal to curb regulation and taxation, claimed that "the job creators in America, basically, are on strike," according to his blog *johnboehner.house.gov*. I, however, don't see businesses as the catalyst to economic recovery. Businesses are obviously a necessary part of the equation — there's no denying it — but they aren't going to start the reaction. It's the consumers in an economy that actually create jobs. The Bush tax cuts didn't

seem to do much for hiring when they were first implemented. Perhaps you'll remember that the economy dropped into recession six years after the first round of tax cuts went into effect. While inflation and America's wars abroad didn't help matters, the economy wasn't exactly booming through the Bush tax cuts, even before the housing crisis in 2007. Furthermore, large corporations and wealthy people tend not to be the ones adding jobs. General Electric Co., for example, made a few billion dollars in profits last year and infamously paid little or no income taxes, but *politifact.com* reported in an April 6 article by Marcy Kaptur that GE's employment has more or less held steady. That pattern broadly holds true, as observed by economist and "evangelist of entrepreneurship" Carl Schramm. In a Dec. 8, 2009, interview with *seekingalpha.com*, he observed that big firms' practices tend to streamline current operations to cut labor costs (i.e. laying off any employees they can afford to lose), especially when absorbing a smaller company, rather than expanding and hiring anew. Instead, smaller companies just getting off the ground tend to be America's largest source of new jobs. That's the basic reason that the stock market and job recovery have seemed so disjointed for the past few years: corporate profits signify extra productivity, but not necessarily extra

employees. In order for a business to hire someone new, two conditions have to be met: the business must have the capital to hire and it must have a reason to hire. Giving businesses more money only takes care of the first condition; it does nothing for the second. If a business has extra money sitting around, but consumer demand isn't growing, what is the incentive to hire? Will it hire unneeded extra help and hope that customers flow in to follow? Consumers, on the other hand, can get an economy moving. If more people spend money on more goods and services, the businesses providing them will not only see more money coming their way, but more demand as well. When businesses see so much demand and activity that the current employees can't keep up, they will see fit to hire. With that extra customer demand, the capital needed for hiring is sure to follow. Imagine any business owner, be it a small town restaurant owner or a Ford executive, sitting by an adding machine, seeing that his employees are perfectly capable of handling the existing workload. What rational human would decide to hire more employees in that situation? Why would Ford step up production if customers are barely buying its current output? A real solution to the jobs problem has to bolster the consumer class, because they create that extra workload that necessitates new employees.

Atlas has indeed shrugged, but Atlas isn't the upper class, as Ayn Rand seemed to think. The go-getter tycoons of the business world don't drive economies. Demand drives economies, and demand comes from the masses down below. Businesses do the actual hiring, but they aren't the job creators. The job creators are all the consumers who want a product so much that employees can't keep up with the demand. Consumers willing to spend money on something new are the only way that a new business will survive when it starts. Money doesn't trickle down; it trickles up. If more lawmakers looked for a solution that works bottom-up instead of top-down, perhaps the cycle of money would start flowing more quickly. That said, it's tricky to support consumers, and I'm honestly not sure that any government action can do it on a large scale. The government can keep up with unemployment benefits and entitlement programs to make sure that the lower classes aren't starving and are keeping some money moving. Beyond that, however, I don't know what could be done to get people spending money again. Maybe we just have to wait it out and accept the sluggish recession as the necessary flip side of the market economy we've come to love. Brian Hampel is a junior in architecture. Please send all comments to opinion@spub.ksu.edu.



Check out the Religion Directory every Friday.

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K-State daily briefs

Karen Ingram
coverage editor
interim news editor

Today is Zombie Day on the K-State-Salina campus. The new Drama Club is promoting the group by hosting Drama Week, which includes different themed days throughout the week. For Zombie Day, students are encouraged to dress like zombies and act like them, at least between classes. Other themed days include Nerd Day on Thursday and '80s Day on Friday. For more information on the Drama Club's activities on Salina campus, please contact Drama Club adviser Rachel Bouza at rbouza@ksu.edu, or Drama Club president Shelby Meyer at shelbym@ksu.edu.

The Lou Douglas Lecture Series presents Ali Noorani, board member of the Campaign for Community Change, Families USA and the Foundation for an Open America. Noorani's lecture, "Defining a New Consensus on Immigrants and America," will take place in the K-State Student Union's Forum Hall at 7 tonight.

The All-University Career Fair concludes Wednesday with employers K through Z. Students are encouraged to dress nicely and bring their resume to Bramlage Coliseum between 11 a.m. and 4 p.m.

CAKE | Cookbook creator to try her hand at baby food next

Continued from page 1

the public. Roger Adams, curator of Special Collections and associate professor, curates the cookery collection at K-State and though he has not bought a copy of the cookbook, he's researched it and read three recipes.

Adams said he is conflicted about the cookbook.

"I think she has an interesting idea. Getting kids in the kitchen is an important part of good nutrition, making good choices of what to eat, learning how to cook and being independent," Adams said. But he does have some

questions, such as if the recipes were actually tested by an outside party and what the nutritional value per serving of each recipe is.

The list of the 1,000 vocabulary words used throughout the book is available on the internet.

"It is a really good vocabulary list and may be able to create some kind of recall when [the students are] sitting down to take one of those standardized tests," Adams said.

He said he likes the blurbs that contain the vocabulary and "they actually do teach you how to use the word or

words that are there in context, which is important."

Adams said he views this as both a cookbook and a novelty idea.

"Every cookbook has to have a hook and this young woman has found her hook," Adams said. "It's an interesting ideal; it's going to get noticed. If this is a way to get them to learn and get them interested in cooking, I'm all for it."

This unique cookbook is the first of its kind and is labeled "Volume 1," foreshadowing there is more to come.

"We published it as 'Volume 1' to leave the opportunity for

doing more," Freiman said.

Freiman-Mendel is currently a freshman at Choate Rosemary Hall in Wallingford, Conn., and has joined the culinary club. She's also working on a product line for baby food.

"I always leave my options open," Freiman-Mendel said. "I have a great idea for a product line of baby food but that will have to wait. For now, I have to focus on school. You never know what the future brings."

According to Freiman-Mendel, anyone preparing for the SAT, ACT, PSAT, SSAT, ISEE, COOP, GRE or TOEFL

can benefit from the cookbook. It is suitable for a wide range of demographics. Freiman-Mendel effectively used all the strategies that are essential in building vocabulary, including wordplay, making associations and contextual references.

Roger Adams estimated "Cook Your Way Through The S.A.T." will be available in the Special Collections in Hale Library in three weeks. Special Collections is located on the fifth floor of Hale and no appointment is necessary. The cookbook is also available on amazon.com or satgourmet.com.

BEACH | Officials hope to reach more than 25,000 visitors yearly

Continued from page 1

to hold a computer was converted into art storage because it was climate controlled," North said. "They then started trying to inventory all the art. There was also the position of art curator created."

The decade-long journey to the current museum was launched largely with the arrival of former university President Jon Welfald and his wife Ruth Ann in 1986. After 10 years of raising funds and support, the museum was constructed and opened on Oct. 13, 1996. It was named after Marianna Kistler Beach, the wife of Ross Beach, K-State alumni. Ross donated \$2 million in honor of the couple's 50th wedding anniversary. Other notable contributors include the Friends of the Beach Museum of Art and R.M. Seaton.



File | Collegian

The Beach Museum of Art, founded in 1996, now houses more than 7,000 pieces of artwork in its permanent collection. The museum held about 1,500 pieces when it was founded.

tural history in Kansas. Our goal is to keep tradition alive, even in a time of recession. We want to maintain tradition," said Elizabeth Seaton, associate curator.

It is a tradition that sets the museum apart from other area collegiate museums, Seaton said.

"We are one of the only museums in the state that has made it its mission to collect Kansas art. It's our niche, our mission. Washburn and the University of Kansas do collect Kansas art, but no one focuses on it like we do," Seaton said.

In addition, the museum strives to serve a wide variety

of people, including a viral community as they start uploading art to the internet.

"The Beach Museum of Art has free admission. Everyone is welcome. It exists to serve the university, the local community and the region. Through the Internet, as the museum's collection goes online, it will serve an even larger community," Duke said. "So I think the original vision is stronger than ever."

The museum serves approximately 25,000 people a year. However, North acknowledges that many K-State students do not know about, or visit, the museum.

"We are trying to get ev-

everyone aware. If you took a poll of the freshmen, very few of them would probably know about it. And with a complete turnover every four years, it's a constant problem. We want to be integrated into the university the way that other things are," North said.

The staff does work directly with K-State students to market the museum.

"We are always working to attract more students to the museum. We have a student group that develops ideas to attract more students. They've put on two concerts, which is a new concept," Seaton said.

North had his own idea of how to get people into the

museum.

"If people, on their way to Aggieville, came up the ramp, wandered through the museum and went out to Aggieville, that'd be great," North said.

It is an issue that the museum staff hopes to fully address and combat in the near future.

"I think the museum is poised to enter a new phase of relationships and connectedness. In the past, some people may have thought of art as an elite interest — something rich people could enjoy. Today, I think more people are discovering that art isn't elite; it's about their own lives — each of our lives," Duke said. "The museum needs more visitors, more members, more people who check out its offerings on a regular basis."

The museum will be holding an open house on Oct. 16 from 2-4 p.m. to celebrate the anniversary. There will be art activities and refreshments.

"It'll be a nice come-and-go event," said Martha Scott, business and marketing manager at the museum. "It's not a huge, fancy event, but a fun birthday party for the museum."

While the museum continues to grow and develop, Duke summarized how important art is to the K-State and Manhattan communities and to people in general.

"Throughout human history, art has helped people understand the world and their own lives," Duke said. "Art is about us, about being human ... Whether we like a particular work of art or dislike it, understanding why we feel as we do about it is valuable."

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Mon/Wed Arabic II ARAB 182 15340 5:30 - 8:30 p.m.	College Algebra MATH 100 15576 5:30 - 7:55 p.m.	Earth in Action GEOL 100 16265 5:30 - 7:55 p.m.	Tues/Thurs/Sat Introduction to Information Technology CIS 101 15565 5:30 - 7:55 p.m. TU 8:30 - 10:30 a.m. Sat October 18 - 29
Public Speaking I COMM 106 16255 5:30 - 7:55 p.m.	Introduction to Philosophy of Art PHILO 120 16617 5:30-7:55	Rise of Europe HIST 101 16537 5:30 - 7:55 p.m.	Introduction to Microcomputer Spreadsheet Applications CIS 102 15567 5:30 - 7:55 p.m. TU 8:30 - 10:30 a.m. Sat November 1 - 10
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KANSAS STATE UNIVERSITY | Division of Continuing Education

Ready to rock



Band members march onto the Bill Snyder Family Stadium field Saturday before the Wildcats' game against Kent State. K-State defeated the Golden Eagles 37-0.

Jonathan Knight | Collegian

Two minute drill

Monty Thompson
sports editor

NFL

Philadelphia Eagles quarterback Michael Vick had the curtain drawn early on his performance in Atlanta on Sunday when he suffered a concussion in the third quarter. Mike Kafka took the reigns and finished off the Eagles drive with a touchdown. With a cascade of boos from Falcons fans, Vick gave a quick gesture to the scoreboard (then 31-21) as he headed to the locker room. However, Eagles offense failed to score again, and the Falcons rallied with two touchdowns, clinching the 35-31 win.

MLB

Detroit Tigers pitcher Justin Verlander continues to impress as his 3-0 win over the Oakland Athletics clinched the American League Central for the first time since 1987. The win marked another milestone for Verlander as he became the first pitcher in nine years to reach 24 wins. With the AL Central officially clinched, the Tigers look to continue winning in order to have homefield advantage in the playoffs.

NBA

With no end in sight for the NBA lockout, the upcoming season is beginning to look bleak for the players. With concerns and doubts at an all-time high, some players are opening up to other options to keep playing. Los Angeles Lakers All-Star Kobe Bryant and other players have started looking at teams around the world that are expressing interest in allowing them to play. As of now, five players have already signed with teams abroad.

NCAA

The end has all but arrived for the Big 12, as the Pac-12 has begun to finalize agreements to add Texas and Oklahoma to the conference. With Oklahoma State and Texas Tech following in their footsteps, the remaining schools must now find a new place to call home before next season. With action taking place already in other conferences such as the ACC and Big East, the move towards super conferences has finally been set in motion. Brace yourself K-State fans, it's about to get interesting.

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Gameday Edition
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in the
Kansas State
Collegian**

Be in the know...

Super conference rumors leave fate of Big 12 uncertain

Sean Frye
staff writer

After a brief recess of conference realignment talks, the topics of "super conferences" and the potential failure of the Big 12 are again making headlines across the country. The issue has picked up steam again due to the announcement of two Big East schools that they will leave the conference as well as a reported deal in place between the Pac-12 and four current Big 12 schools to bring those schools to the Pac-12.

K-State Athletics Director John Currie spoke to the media Saturday evening during halftime of the K-State football game between the Wildcats and Kent State about the issue of conference realignment.

"Obviously there's been a lot of rumors, a lot of discussions and speculations out there," Currie said. "I have nothing new to add. We continue to be committed to doing whatever we can, President Schulz and I, to further the Big 12. We still believe that there is a chance that can happen and we will continue to work towards that as our primary goal."

It was announced Saturday that Pittsburgh University and Syracuse University, both currently members of the Big East Conference will bolt for the Atlantic Coast Conference (ACC). When that move will take place is still an issue of much speculation.

Following Syracuse and Pittsburgh's joint announcements to leave the Big East for the ACC, sources came out to various media outlets that the University of Connecticut (UConn) is looking to follow suit and join the ACC. It may be a while before either of the three aforementioned schools leave the Big East, as the Big East laws dictate that a school must give

a 27 month's notice to leave the conference and pay a \$5 million exit fee.

From a football perspective, that puts the Big East in an extreme phase of uncertainty. With the guaranteed departure of Syracuse and Pittsburgh, the Big East will be down to just six football schools. The Big East inherits Texas Christian University next year, but that could change following the latest developments.

The news from the Big East and ACC does not directly affect K-State or the Big 12 for now at least, but it does give more viability to the idea that K-State could join the Big East if the Big 12 fails, as the Big East will be scrambling to fill the conference. Or it could be vice versa. If the Big East rushes toward a failure prior to the Big 12, the Big 12 could absorb the remaining Big East schools to form a viable football conference and a basketball super conference.

"We're not going to get into the business of talking right now of talking about any particular options other than the Big 12," Currie said.

As for the potential demise of the Big 12, the Pac-12 may have its laser-guided sniper pointed directly at the head of the Big 12. It is being reported that a deal sits on the table to bring Texas, Texas Tech, Oklahoma, and Oklahoma State to form a super conference. That would leave the Big 12 with just five teams, as Texas A&M is slated to join the Southeastern Conference (SEC) as early as next year.

One of the main striking points of the reported deal between the Pac-12 and the four Big 12 schools is a provision that will allow Texas to maintain the Longhorn Network, their \$300 million television deal with ESPN.

Many people speculated that Texas, the financial leader of the



Lauren Gocken | Collegian

John Currie, athletics director, speaks at Purple Power Play on Poyntz about the upcoming sports season Sept. 2.

conference, would do whatever it takes to salvage the Big 12 in order to keep that network. With this latest development, it seems more likely that Texas would seriously consider leaving the Big 12 for greener pastures.

The board of regents for both Oklahoma and Texas met Monday to discuss all available options regarding conference realignment. The Oklahoma State regents are scheduled to meet Wednesday.

As of now, Currie believes that schools like Oklahoma and others hold the interests of the Big 12 as their top priority.

"Oklahoma plays a leadership role in our conference, like they always have, and we respect our colleagues there and

certainly hope they will continue to look at the viability and strengths of our league," Currie said.

With all the latest news coming from all parts of the country, people all around Manhattan are wondering what it means for K-State. For right now, K-State is committed to the Big 12 until if and when it goes under. But if the Big 12 does fail, Currie is still confident that K-State will be in a prime position athletically and will continue to be that way for years to come.

"Regardless of conference affiliation, at K-State we're going to be at the highest level of intercollegiate athletics," Currie said. "I have 100 percent confidence in that."

Currie has maintained a policy of not directly commenting on potential outcomes of the conference realignment talks. But his tone seemingly changed from two weeks ago, as Currie is extremely confident in K-State's ability to land on its feet in a strong way when all of this is all said and done.

"We're not going to talk about any specific scenarios and hypothetical speculation but you've all heard me say before that we're in the business of being prepared and looking at different scenarios," Currie said. "We know we will have K-State in a position, preferably the Big 12 Conference, that is in the (automatic qualifier) conference competing at the highest level of intercollegiate athletics."

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FREE portraits today for the 2012 Royal Purple yearbook
10 a.m. - 4 p.m., Stateroom 1, K-State Student Union

High-five for No. 0



Two young K-State fans high-five **Willie the Wildcat** at the K-State vs. Kent Sate game on Sept. 17. The Wildcats next play in Miami on Saturday. Kickoff is scheduled for 2:10 p.m.

Jonathan Knight | Collegian

LETTER TO THE EDITOR

To the Editor:

As a woman, student and K-State fan, I was really excited for the administrative support for the slogan EPAW. Using gender-inclusive language demonstrates K-State's commitment to a safe, respectful school environment. Although the language of the original slogan EMAW is not obviously offensive to many people, the term "man" is not a universal signifier. Supporters of the original slogan

point to dictionary definitions which equate "man" with "mankind." I do not find this argument to be persuasive. To the contrary, I think it shows just how pervasive the idea of "man" as normal or default is. In the face of historical and contemporary gender disparities, including the distribution of violent assaults, the inclusion of women within the term "man" does not make much sense. The debate over EMAW versus EPAW has recently re-emerged around the removal of the EMAW configuration of the Kansas State Marching Band at the football game. Although I would like to

see the continued support for EMAW, I believe it is even more important to address the way the debates over the term have gone down. Facebook, Twitter and various blogs have participated in the discussion, often in threatening ways. There are many accusations against people, particularly women, who have chosen to support EPAW. Supporters of EMAW have used the word "feminism" to express disgust for women, while also making accusations about the sorts of things "real women" should care about. I am also concerned by the treatment of a particular woman and KSU alumna,

Beth Mendenhall, who has been both vilified and objectified. The way in which she is talked about has included very little respect for her humanity. The past week has made me, for the first time in my five years at K-State, feel profoundly uncomfortable being a woman. I am saddened by the reaction of the student body and K-State fans. It is not a very good time to be a "real woman" at K-State.

Blake Hallinan
senior in English and philosophy

LETTER TO THE EDITOR

To the Editor:

EMAW remains a registered trademark of K-State and does not need to be "saved." Right now, we need every man, woman and child to be a Wildcat and help make our university great. The nation must know the Wildcat family is united and supportive of our university in academics, athletics and all endeavors. In the collection of

K-State registered trademarks, there are several icons that reflect our proud heritage and are approved for use on licensed materials. We encourage all Wildcats to keep wearing purple and positively promote our university. **Jeffery B. Morris**
vice president for communications and marketing

LETTER TO THE EDITOR

To the Editor:

In 2003, Barbra Streisand attempted to prohibit aerial photography of her house from being publicly posted on the Internet. She did this by taking legal action. Streisand's efforts resulted in the exact opposite of what was desired. Photos of her house quickly spread, causing more people to view the photos than would have even if no action had been taken. Mike Masnick, a writer for the technology news blog TechDirt, coined the term "Streisand Effect" to define this phenomena in one of his articles. Multiple Internet memes have been caused by the exact same process. What opponents of

the statement "EMAW" are facing is a very similar situation. Because of attempts to suppress EMAW from being used, more and more students are finding reasons to actually support it. These efforts to stifle the claimed sexist acronym will ultimately backfire, as they already are. In result to attempts to silence EMAW, the cry will only grow louder. The wisest decision opposition to EMAW can make is to back down and make themselves appear apathetic. However, it may already be too late. This fire might be past the point of being extinguishable.

Trevor Barnes
sophomore in computer science

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000

Bulletin Board

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Housing/Real Estate

010

Announcements

LEARN TO FLY! K-State Flying Club has three airplanes and lowest rates. Call 785-562-6909 or visit www.ksu.edu/kscf.

020

Lost and Found

LOST TABBY kitten with collar in Aggieville area. Needs medications. Call 785-539-8034 or 785-313-5652.

030

SHOUT OUT

CHUCK NORRIS wears EMAW pajamas. Enough said.

EWAW!!!! EVERY Woman a Wildcat too! Can't the band still make a M and then turn it into a W?

KILL A Dream! Take away a memory! Undo my college experience. Alums have rights too!

SESAME STREET is focusing on the letter M. eMAW, Mankind and More...

SHOUT OUT to Mrs. Anita Cortez and the Developing Scholars Program for all their hard work. Good luck with your projects!

105

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MANHATTAN CITY Ordinance 4814 assures every person equal opportunity in housing without distinction on account of race, sex, familial status, military status, disability, religion, age, color, national origin or ancestry. Violations should be reported to the Director of Human Resources at City Hall, 785-587-2440.

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THREE, FOUR-BEDROOM, three bathroom. Central air, dishwasher, washer/ dryer, garage. 785-539-5800.

145

Roommate Wanted

FEMALE ROOMMATE WANTED to share nice, clean three-bedroom house near stadium on Kimball. \$350/ month plus shared utilities. Please contact purplevetwrap@yahoo.com.

ROOMMATES WANTED to share a four-bedroom house. \$300 plus utilities per bedroom. Same Deposit. Call or text 307-349-3967.

300

Employment/Careers

310

Help Wanted

CHILDREN'S PAGE: 13- 17 hours per week, mostly evenings and weekends. Work includes maintaining orderly and accurate arrangement of library materials by shelving, filing, shelf reading and straightening; assisting with closing procedures; providing backup assistance at the Children's desk; and assisting with storytimes or other programs. Apply at the Children's Room at Manhattan Public Library, 629 Poyntz. Application deadline is September 26 at 5 p.m.

EARN \$1000- \$3200 a month to drive new cars with ads. www.FreeCarJobs.com

Advertise 785 532-6555

HOWE LANDSCAPE INC is currently seeking laborers for several of our divisions. This is for full-time and part-time help, with flexible schedules for students, preferably 4 hour blocks of time. Applicants must be 18 years of age, have a valid drivers license and pass a pre-employment drug test. Starting wages are \$8.50/ hr. Apply three ways, in person Monday- Friday at 12780 Madison Rd in Riley; call 785-776-1697 to obtain an application; or email us at askhowe@howelandscape.com. You may also visit our website, www.howelandscape.com.

AUDIO/ VISUAL TECHNICIAN. \$9.00/ hr. Technical broadcast operations of City Commission and other meetings as scheduled. Demonstrated skill, knowledge, aptitude for A/V work. Reliability, punctuality, accuracy, and trust; www.ci.manhattan.ks.us "Employment Opportunities."

BARTENDING! \$300 a day potential. No experience necessary. Training provided. Call 800-965-6520 extension 144.

310

Help Wanted

TECHNICAL SUPPORT position available for K-State undergraduate student. Successful applicants must have excellent communication, collaboration, and problem solving skills. Experience troubleshooting PCs, Macs, and software desired. Training is provided on the job collaborating with other students and staff. Applicants must be available 12- 15 hrs/ week between 8- 5 during school, and up to full-time during breaks. Pay starts at \$9/hr. SUMMER AVAILABILITY IS A MUST! Apply at the Department of Communications/ IET office in 211 Umberger Hall (785-532-6270) until position is filled. Please attach a resume with the application.

WEB DESIGNER/ Front End Developer HTML and CSS. Do you appreciate usability and good, clean code? Do you enjoy the challenge of pulling off the impossible using HTML and CSS? Imagemakers, the award winning ad agency, is looking for someone to join our team. You'll work closely with our highly talented designers and backend developers on a wide range of custom web development projects.Full-time with flexible hours and benefits.Check out the work we're doing and view the full job description at www.imagemakers-inc.com.

THE COLLEGIAN cannot verify the financial potential of advertisements in the Employment/ Opportunities classifications. Readers are advised to approach any such business opportunity with reasonable caution. The Collegian urges our readers to contact the Better Business Bureau, 501 SE Jefferson, Topeka, KS 66607-1190. 785-232-0454.

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Help Wanted

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STUDENTPAYOUTS.COM. paid survey takers needed in Manhattan. 100% free to join. Click on surveys.

CHIPOTLE. WORK at a place where you ACTUALLY want to eat the food. Now hiring for all shifts. Apply in person at 606 N. Manhattan Ave.

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510

Automobiles

2008 FORD F-150 XLT Supercrew 4x4. \$20,450. \$1,000 under trade-in, 77,000 miles, 5.4L Triton. Call 785-565-1853.

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Sudoku

☆☆☆☆

		2	9					
	3				6	7		
	7			1			6	
2		6	1					9
4				8				6
3					9	2		5
	8			7			9	
		3	4				5	
					5	1		

brainfreezepuzzles.com

Rules: Fill in the grid so that each row, column, and 3x3 block contains 1-9 exactly once.

Answer to the last Sudoku.

1

2

3

4

5

6

7

8

9

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35¢ per word

5 DAYS
20 words or less
\$23.55
each word over 20
40¢ per word
(consecutive day rate)

To Place An Ad

Go to Kedzie 103 (across from the K-State Student Union.) Office hours are Monday through Friday from 8 a.m. to 5 p.m.

How To Pay

All classifieds must be paid in advance unless you have an account with Student Publications Inc. Cash, check, MasterCard or Visa are accepted. There is a \$25 service charge on all returned checks. We reserve the right to edit, reject or properly classify any ad.

Corrections

If you find an error in your ad, please call us. We accept responsibility only for the first wrong insertion.

Cancellations

If you sell your item before your ad has expired, we will refund you for the remaining days. You must call us before noon the day before the ad is to be published.

SHOP with us!

KANSAS STATE COLLEGIAN 103 Kedzie 532-6555

When you're looking for a bargain, check out the Collegian Classifieds.

If you don't find what you need, advertise in the Open Market section!

On the road



The Girls Gone Wild bus was parked at the Clarion Hotel at 530 Richards Drive on Monday. According to a Girls Gone Wild representative, the bus is on its way to Topeka.

Fort Riley soldier killed by IED in Afghanistan

Karen Ingram
coverage editor
interim news editor

A 1st Infantry Division Soldier from Fort Riley was killed while on patrol in Afghanistan on Sunday. Spc. Chazray Clark, 24, died from injuries sustained from an improvised explosive device in the Kandahar province, according to a press release. Clark was assigned to 4th Squadron, 4th Cavalry, 1st Heavy Brigade Combat Team, 1st Infantry Division. Clark, originally of Ecorse, Mich., joined the Army two years ago as a combat engineer. This was his first deployment as part of Operation Enduring Freedom. He is survived by his wife and one child.

Obama administration unveils plan to increase graduation numbers

William James
The Daily Texan, University of Texas

The Obama administration rolled out a new program Tuesday that it hopes will help the United States boast the best college graduation rate in the world by 2020.

During a summit in Washington, D.C., Vice President Joe Biden introduced a "College Completion Tool Kit," a program that will offer governors ideas on how to enhance college graduation rates through strategies that are "low-cost" or "no-cost" to the state.

"Right now, we've got an education system that works like a funnel when we need it to work like a pipeline," Biden said in a press release. "We have to make the same commitment to getting folks across the graduation stage that we did to getting them into the registrar's office. The dreams and skills of our college graduates will pave the way to a bright

economic future for our nation."

The plan has seven key strategies, including aligning high school standards with college entrance and placement standards, making it easier for students to transfer and targeting adults with some college completion but no degree.

In order for the U.S. to increase the number of college graduates by the goal of 50 percent, the Department of Education claims each state will need to have a 60 percent completion rate by 2020. Currently, about 42 percent of U.S. citizens ages 25-34 have college degrees, according to information at the summit. The state of Texas falls below this target percentage, with an approximately 45.8-percent completion rate.

The American Enterprise Institute for Public Policy Research also released a study which ranked the University of Texas' 78 percent as the 11th-highest among U.S. state universities. Ranked first was the University

of Virginia at 93 percent, and second was University of California, Los Angeles at 90 percent.

Thomas Palaima, a classics professor at the University of Texas, said the problem with the country's graduation rate is the structure of higher education itself, and that unless the core structure is fixed, the Obama and Biden remedies will not ultimately fix this problem.

"It's a good goal to have the highest graduation rate in the world, but unless you address the underlying structural problems, this is not going to improve life very much for the people who are going to be literally tricked by this system," Palaima said.

America once led the world in the number of college graduates it produces, but the country has fallen to ninth, said U.S. Secretary of Education Arne Duncan, who delivered opening remarks at the summit on Monday evening.

According to the Organiza-

tion for Economic Co-operation and Development, Korea currently holds the No. 1 college graduation rate, with 58 percent of its population finishing college.

"While our educational advancement stalled, other countries have passed us by. We need to educate our way to a better economy, and governors must help lead the way," Duncan said.

To meet the 2020 goal of regaining the No. 1 spot, the United States will have to turn out at least 8 million additional graduates by the end of the decade.

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Wednesday, September 21

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LANSING TRADE GROUP

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ME GROUP INC

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MENARDS

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